

The Sea Coast Echo

The County Paper.

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35TH YEAR—No. 51

SPLENDID ADDRESS BY SENATOR CARL MARSHALL ON BILBO

Delivered at Poplarville on Occasion of Home-Coming Day—Says Bilbo is Safe and Sound—Men and Women Formerly Opposing, Now For Him.

Senator Carl Marshall was one of the principal speakers on the occasion of Governor Bilbo's Home-Coming Day at Poplarville on the 14th inst., when over ten thousand people assembled to pay homage to Bilbo, the candidate for gubernatorial honors.

South Mississippi and especially the Gulf Coast as a whole has had no better friend and benefactor than Governor Bilbo's constructive administration, and it is planned by the entire State to put him back in the Capitol.

On the occasion of his formal announcement of Gov. Bilbo, Senator Carl Marshall, of Bay St. Louis, delivered the following address, in which remarks thousands of voters will unreservedly concur. The address:

Fellow citizens of Mississippi, ladies and gentlemen:

It is always pleasing and reassuring to observe that our strong convictions and beliefs are those entertained by the majority of normal people and the presence of this great throng of Mississippians, your zeal and enthusiasm, comfort me with the assurance that I have not been mistaken in my estimate of Governor Bilbo's qualifications. No man without sterling worth and genuine efficiency of an exceptional degree could enjoy such wholehearted support of the people of Mississippi throughout so long a period; and the fact is profoundly significant that Governor Bilbo's support grows the more intense as his services become contrasted with those of others who have filled offices once held by him. I assume that we all feel alike about this; it is a question of Governor Bilbo personally; it is a desire to serve the State that impels us to render him unusually zealous support. With you here today beneath the shining skies of Mississippi, in my pride of citizenship, I believe that I have never experienced it before—I feel as one borne upon a great wave as I gaze out over the sea of faces before me. Without present political aspirations of my own, and with no end in view other than service to our State, words cannot picture the gratification of my heart over this opportunity of addressing you.

We are gathered here from far and wide, we people of Mississippi, to attest to all who care to know with what sincerity we advocate the candidacy of Governor Bilbo for the office of governor in the next general election. We, as true Mississippians and Americans, faithful to the ideals of our fathers, in the intensity of our zeal to serve the State, do now dedicate our minds, our hearts, our energies to this cause until the battle shall be ended. And in the outcome we feel no tremble of a doubt.

In assembling today, we who from this multitude honor ourselves as well as Governor Bilbo. For we are here to renew the pledge of democracy, and to reassert its basic principles. We acclaim our support of Governor Bilbo because of him alone in all the fields in which he has served with the assurance of experience that in thought and action he is a true Democrat, believing that the will of the people is the law, and that government should be of the people, for the people, and by the people; and of him alone in all the field may it be said with assurance born of past observation that he has the steadfastness, the wisdom, the genius for political economy to effectuate his beliefs and his principles. Governor Bilbo is not an experiment. We know that with Bilbo as our governor the foundation maxim of American democracy, that government derives its just powers only from the consent of the governed, will not be an elusive shadow, keeping the word of promise to the ear and breaking it to the hopes.

Mississippi is having sad and undignified results from having groped blindly and experimentally for an untried man. With these results so painfully fresh in our minds, it is not likely that we of Mississippi will make the same error again. Throughout the entire State the vast majority in one voice, rising from all classes and distinctions and all walks of life, ask to be served by Bilbo as governor, because of him we are certain. He has served with such signal ability and efficiency as Lieutenant Governor and governor, in which capacities he manifested such true genius for political economy, that his bitterest enemies do not presume to denigrate from his official work.

The day has passed when Mississippi may safely experiment in her choice for governors. To experiment now in the crucial period of the South's development, when every State strives in competition with her neighbors to maintain her growth, is to invite precariously with a God-given opportunity that may never come again in the period of our lives or those of our children.

For the past twenty years the southeastern portion of the United States has been enjoying a steady and accelerating growth of industry and population. We are now on the verge of unprecedented impulse of development in the group of Southern States of which Mississippi is a competing member. Secretary of

WAVELAND SEAWALL BOND QUESTION IS OF MOMENT.

(A Front Page Editorial.)

Every taxpayer in Bay St. Louis alone should be vitally interested in the success of the Waveland Seawall Bond issue, since the gasoline tax as a means of redeeming bonds is involved.

It is certain if bonds for building a seawall in Waveland and the adjacent territory are to be redeemed by means of gasoline tax collections, then why not for Bay St. Louis? The Echo is officially informed should the Waveland project carry, the next session of the Legislature will be memorialized to make it possible to redeem the outstanding Bay St. Louis seawall bond issue of \$161,000.00. Of this amount, by no means of small proportions, taxpayers in Bay St. Louis are paying a direct tax by extra seawall assessment, 50 per cent by the property owner on the beach and the other 50 per cent distributed over the balance of the city and pro-rated to every taxpayer. This is a subject by no means we should lose sight of. If we are going to have our taxes and assessment lowered, this would be a telling point to start from. If Waveland will have its seawall paid for by gasoline tax, then why not Bay St. Louis?

To better secure this relief for Bay St. Louis, it would be well to begin at Waveland; establish a precedent and in time realize and enjoy the betterment. It would seem to vote against the Waveland seawall project would be to vote against our own interest. To defeat the Waveland objective would mean to defeat our own ends and purposes, and if for no other reason but for purely selfish motive, it would be well to assist our immediate neighbor. To do otherwise, would jeopardize our own interest. As one enterprise encourages another, and one thing begets another, there is every reason to believe securing the Waveland seawall would be the forerunner of even greater and better things. Commensurate with the significance of the project the price is none too much. It would be money well invested for all time to come.

Waveland is Bay St. Louis' biggest feeder. Thousands of visitors and residents who summer there visit and spend their money in Bay St. Louis. Hence it is all to our interest to rehabilitate Waveland, to make it a better and more attractive place to live in; to ameliorate property values there. Waveland has the biggest of all advantages over other sea coast towns across Bay St. Louis. It is nearer to New Orleans and the commuter not only enjoys a cheaper price but spends less time on the railroad and more time on the Coast. Waveland is practically an hour from New Orleans. The business man, tired and hungry of an evening, is home quicker and to his dinner table, and while others along the Coast are on train, the business man is eating breakfast and rather carries than hurry to the railroad depot.

Waveland has all the essentials for a summer resort and is appealing to the visitor and commuter. There is no place like it, and residents there not only appreciate their proximity to New Orleans, but their nearness as well to Bay St. Louis. We want Waveland to prosper and succeed; we wish to see thousands of visitors and others to come and in turn to enjoy the many advantages of the town facilities that Bay St. Louis has to offer. The Bay St. Louis man or woman who is not a friend to Waveland is not a friend to Bay St. Louis. This is point blank, but indisputably a fact.

Since the proposed wall at both ends of Bay St. Louis and an expenditure of one million two hundred and fifty thousand dollars are involved, there is another interesting phase of the situation. The biggest item of this vast amount involved is for labor, and from the ranks of the people of Waveland, Bay St. Louis and that territory contiguous to this section many will be employed. We do not know what part of the sum will be used for labor, but surely this is one of the biggest items, and it is interesting to know will be spent at home. There is considerable surplus labor in and around this section, and hundreds of thousands of dollars will come to the working people for quite a while. Such a pay roll will extend over a long period and will prove a benefit. Great expenditures for public work not only helps the property owner and others comfortably fixed and in moderate circumstance, but directly benefit the working man. And if anyone should benefit directly in dollars and cents it is he who earns his money by the sweat of his brow. Surely, this man, residing at home, is to be benefited and he will not be forgotten. In the rank and file of the laborer, there are many who vote. Such men will vote not only for themselves, we feel sure, but as well for the good of the section in which they live with their families and make the town they call home.

Since the great storm of 1914, washing away the Waveland riparian section, there has practically been no improvement nor work for the laborer in that section. With a permanent seawall, property owners will not hesitate to add many improvements, and even long after the wall is built there will be much for the skilled and common laborer to do.

The high ad valorem taxes has been painfully conspicuous in this and other regions. Emphasizing this, the Board of Supervisors of the county has recently issued innumerable printed notifications to the individual taxpayers of the fact that their assessments for ad valorem taxation has been increased more than \$500.00. There could be no stronger argument for the issuance of the contemplated seawall bonds than the warning embodied in these notifications.

There are only two ways in which to reduce the rate of ad valorem taxation, and the contribution of each individual citizen to support of the government in the form of taxation paid by him or her: (1) A reduction in governmental expenditures; (2) an increase in taxable values to a greater degree than the increase in governmental expenditures. This is self-evident.

To anyone conversant with our budget outlining the expenses of the local government of our country, which is of record for the inspection of all citizens, a material reduction of governmental expenditure is an impossibility. Accordingly, if we are to lower the rate of taxation and thereby reduce the burden of each citizen, there is no way in which to accomplish this end save by intelligent method of increasing taxable wealth in the country. As taxable wealth increases, the rate of taxation of every citizen decreases.

The object of issuing these seawall bonds making possible the construction of a seawall for the protection of the shore line of our country and the building of a front street south of the present seawall at Bay St. Louis (and spending a relatively small amount of the proceeds of the bond sale for necessary strengthening of the present Bay St. Louis seawall) is to increase the taxable wealth of the county, and prevent a disastrous lessening of this wealth by the hazard of storm destruction that is preventing the erection of handsome improvements on a large part of otherwise valuable lands of the county. From this standpoint, the issuance of these contemplated seawall bonds is not only a question of good policy, but is a matter of urgent necessity in order to prevent a more disastrous rate of ad valorem taxation, inevitably to ensue in the future if our taxable values be not increased.

The opportunity of building this wall is one rarely enjoyed by a people. We have an opportunity to directly influence and lower ad valorem taxation without any necessity to immediately raise the ad valorem burden in order to attain a future decrease. In almost every other instance of government work of this type the taxpayers are compelled to make an immediate sacrifice by increasing the ad valorem of the present in order to secure the ultimate benefit of lowered taxation. But here we are enabled to make the improvement and to obtain at once the beneficial influence of lowering ad valorem taxation without any increase in rate for the present investment.

The method of retiring these bonds by resorting entirely to the gasoline tax has an enormous advantage of being the only system of financing the work in which the non-resident and the tourist, who own no property subject to ad valorem taxation in our jurisdiction, will be compelled to pay the major part of the cost, and this without any improper penalization of his entry into our midst, because the improvement enjoyed by him constitutes a consideration for the tax imposed upon his use of the gasoline while he is with us. Thus, the old argument that it is inequitable for the taxpayers generally to be burdened for the making of improvements that benefit a few front property holders in a particular and special way does

AN AUTHORITY PRAISES LOCAL C. C. BOOKLET

Warren Jackson, Managing Director Mississippi Coast Club, Says Bay St. Louis Chamber of Commerce Publication "Planning Presentation."

The Bay St. Louis Chamber of Commerce is in receipt of a letter, addressed to its president, H. S. Weston, from Warren Jackson, managing director Mississippi Coast Club, on the occasion of a receipt of a copy of the local association. Mr. Jackson, a professional on publicity, and ripe in experience, is an authority on such subject and that expression from him is of more than ordinary interest and importance.

A copy of the letter to President Weston, a copy of which was officially mailed to C. B. Fisher, chairman; C. G. Moore and E. W. Drackett, committee on publicity, follows:

"A second review of the thoroughly attractive folder on Bay St. Louis, recently issued by the Bay St. Louis Chamber of Commerce, prompts me to write to you and congratulate the Chamber on the forward step it has taken in the way of making possible for the people of America a vivid, accurate impression of the exceptional resources and attractions of Bay St. Louis and the adjacent area."

"This brochure is a distinct credit not only to Bay St. Louis but to the entire Mississippi Gulf Coast, and I am sure that every citizen throughout this section will join with you in a feeling of genuine pride over the pleasing presentation of the recreational, commercial and other advantages of the county seat of Hancock county."

"The folder shows the result of much careful thought and planning and is an outstanding example of the possibilities of modern printing. The story of Bay St. Louis is told in a clear-cut, forceful, concise manner, compelling in its appeal. Pictures depicting a wide variety of interests and activities are judiciously selected. The art work furnishes a decidedly alluring background for the pictures and the story. The Chamber and its officers and the committee in charge of this project are entitled to commendation for the substantial service rendered Bay St. Louis and the Mississippi Gulf Coast in the publishing of this thoroughly readable booklet."

"For use in many instances, concerning the Mississippi Gulf Coast, we can use a considerable supply of the booklets in the Mississippi Coast Club offices and I shall appreciate your having mailed to us as many copies as you can spare and allow us to help you in this way to spread the gospel of Bay St. Louis and the Coast."

TO ADDRESS THE LADIES.

Senator Carl Marshall will address the ladies voters of Hancock county at the courthouse, in Bay St. Louis, on Monday afternoon, August 2nd, at 3:15 o'clock. Every lady is especially invited. Senator Marshall will give facts and figures, and will answer all questions asked. No one should miss this opportunity to be further informed on a subject so thoroughly affecting the interest of this section.

not apply to the instance of these bonds. While The Echo feels no favoritism for these front property holders who will be specially benefited, it is extremely illogical for us to deny ourselves enormous benefits simply because others will perhaps more directly benefit than we. No citizen, under the contemplated plan of performing this great work, will be subjected to any direct tax whatever, whether he be a front property holder or a resident of the remote interior; yet all citizens will benefit directly from the prosperity produced by the special attraction of the improvements.

When persons by general inclination and disposition are opposed to plans or propositions, many specious arguments will emanate from them. These arguments are harmful only when the hearer fails to properly analyze them, or to verify the facts asserted, by resort to authentic sources of information.

For instance, the few who have not committed themselves to the policy of issuing these bonds are said to broadly intimate that the bonds will be sold at private sale and that some citizens will specially profit thereby. To all who are inclined to be impressed with this asserted reason for not supporting the issuance of the bonds in the coming election, it is suggested that they consult the minutes of the Board of Supervisors, in which it is specially ordered that the bonds be sold at open and public sale and to the highest and best bidder.

In summing up the entire situation, one cannot with reason conclude why the bond issue should not carry at the polls on Tuesday, August 10th. It is to the general and personal interest of every man over a great section of Hancock county, if not the entire territory, to have the issue carry. Right here it is of more than ordinary interest to note that since the matter is better understood, and much prejudice removed, how many voters who were opposed are now urging the success of the project.

As printed in these columns last week, it is not the bond issue at stake so much as it is the seawall. The question in its concrete form is, Shall we have the Waveland seawall and its accompanying advantages or not? Even if someone must pay the gasoline tax, surely it will not be paid in lump sum or immediately. While our people will derive the benefit of the vast sum of money to be spent today, much of the amount will be paid back tomorrow. Today's generation will enjoy and benefit thereby; the coming generation will in truth pay the biggest burden, if any burden at all. The benefits to accrue and the plan is all so apparent, that there scarcely need much more to be said on the subject. However, The Echo will have more to say from week to week in the premises. It is our duty to guide, to point out, to remove prejudice and misunderstanding. We are all too prone to suspicion, skeptical and for the sake of safety accept possible aspersions by individual or more who have been misled.

There is nothing that cannot be explained. There is no proposition without two sides. The man who denies himself an explanation, or who fails to learn of the "other" side is not fair to himself. However, our people as a rule and as a whole are intelligent, can think for themselves, and we feel for this reason, if for no other, will vote eye on the ballots at the polls on Tuesday, August 10th.

MARSHALL AND ADAM PRINCIPAL SPEAKERS AT BAY CITY ROTARY

Bidwell Adam, Prospective Candidate For Lieutenant Governor, Guest of Honor, and With Senator Carl Marshall, Principal Speaker of Evening—Other Guests Deliver Addresses.

Flourishing like the proverbial green bay tree, the Bay St. Louis Rotary Club continues to prosper in endeavor and exercise, in purpose and intent, and to cover with general satisfaction in the consummation of all it so broadly stands for. "Service above self" is the outstanding motto, and under the banner of which it exerts its influence and effort for the good of the community.

This was manifested Wednesday evening by the address of Hon. Bidwell Adam, prospective candidate for Lieutenant Governor of the State, who spoke of neighborly interest, and along lines represented elements of constructive forces. Next to his own fireside, he said, there was no place he was more fond of than Bay St. Louis. (Not only a frequent visitor, he said, but there were people residing in Bay St. Louis kin to him, and surely there were many here who had kin in his own town of Pass Christian. While he would be a candidate for the office of Lieutenant Governor, he continued, it was no intention of his to dwell on the fact, for one of the tenets of Rotary was to eschew politics, and the avowed intention he regarded throughout his discourse. Closing his address, so welcomed, he recited one of Bob Taylor's sublime poems.

Senator Marshall's Address.

Senator Carl Marshall, of Bay St. Louis, was next introduced by President Shipp, formally, of course, for there was no need, hardly, to introduce our own Marshall, whose voice is in defense of defenseless people within the bounds of the State of Mississippi against the constant and insistent invasion of cruel and merciless taxation. There was a horde of parasitic foes of the people officially assembled at Jackson, who forced tribute from the taxpayer. He dwelt on the different forms of taxation—from the ad valorem to the excise tax, and finally to the inheritance tax, wherein, through the different channels and methods of extortion, no man escaped.

His subject, taxation, he traced down through the ages, giving a complete analysis, that was not only enlightening, but historical and truly a classic in thought and presentation. Finally, Senator Marshall said, the present taxation on gasoline was a form of creating funds to meet public safety and emergency as well, by far the only equitable medium for the tax the only equitable medium. The form hurts no one, and since 80 per cent of the consumption of gasoline was used as a luxury by a free and pleasure-loving people, it would not affect those who could not afford it.

Since the Rotary Club was one of purely service, he said, now was a great opportunity to serve a great project for the public good—the building of the proposed sea wall and the issuance of such amount of bonds to warrant the expense. Waveland and other local values were suffering. The best way, he said, to reduce ad valorem tax was by means of increasing values, and he knew of no immediate project which would so effectively

tively serve such purpose than building of sea wall and restoring roads to former existence. Senator Marshall spoke concisely, with force of argument, backed with a thorough knowledge of his subject, and when he concluded his learned treatise of a subject of vital import just now, was applauded for his efforts and as an unreserved endorsement of his position and logical reasoning.

H. C. Berckes, permanent secretary Southern Pine Association, of New Orleans, and who, with his family, are spending the summer in Bay St. Louis, spoke of the progressive-ness of the city and the unanimity with which the people were working towards an end that meant success. He commented on the force of organization, and in this connection commented on the instance of the major organizations, Rotary Club and the Chamber of Commerce, functioning constantly in the interest of both city and county.

Rev. Father Carra, pastor of St. Patrick's Church, New Orleans, was also one of the speakers of the evening. As a guest, he was invited by the president to make a few remarks on Bay St. Louis, from the viewpoint of a visitor. Father Carra, a personal friend of Rev. Father Gmahl, said he had been visiting Bay St. Louis at frequent intervals for the past thirty years; that it was always a recurrent pleasure to be here. He dwelt upon Bay St. Louis as a suburb of New Orleans, if not actually, practically, since he recalled the entire Mississippi Gulf Coast was not part and parcel of Louisiana, where the combined tax rate of city and State was only 28 mills. The reverend Father readily appreciates the beauty and extreme value of our own beloved coastal boundaries of Mississippi, and it is not surprising, manifested by his wisdom, how much he appreciated and wished this section in the boundaries of his own Louisiana.

Rotary Club Indorses.

By a motion, duly seconded, offered by a Rotarian, "not for political purpose and effect, but for its constructive and substantial ideals," the club went on record as "endorsing the proposed Waveland sea wall and bond issue," and also went on record "co-operating with the Chamber of Commerce in the premises."

Thus the proposed Waveland seawall and bond issue, to be voted on August 10th, went on record by the Rotary Club of Bay St. Louis endorsing the project and pledging official support to the Bay St. Louis Chamber of Commerce. The motion was adopted unanimously and enthusiastically.

Following this commendation of public purpose and intent pro bono publico, the club adjourned until its regular week day of meeting—next Wednesday night.

Rotary Rotagrass.

With a delegation from Pass Christian, the classic city across the sea, was Dr. J. H. Spence, who, on the day previously, for the fifth consecutive time, elected mayor of that growing city. The chief magistrate was generally applauded and many laudatory expressions. Formally introduced at the feast board of the evening, he made a brief and timely address, during which time he took occasion to say he felt "at home" in Bay St. Louis, the same as in Pass Christian.

There was almost a 100 per cent meeting, and with a number of invited guests present the spirit of the evening was as well augmented as in number of attendance. Manager Babcock will have to set a more spacious table. Since their haughty highness, the waiters, recently deemed fit to quit without ceremony, a notable change is noted in the general service.

Rotarians, with true Rooseveltian delight, welcomed the number of visitors on the occasion. No better manifestation of neighborly spirit is noted in visit of Rotarians and others from the "sister city of Pass Christian," as Bidwell Adam so cleverly and meaningfully expressed it.

Leonard Nicholson, president of the New Orleans Times-Picayune, was a prominent guest of the Rotary for the evening.

FROM THE CHAMBER OF COMMERCE.

(By the Secretary.)

VOTE
FOR THE
SEA WALL
BOND ISSUE
AUGUST 10.

INTERESTING MEETING ROTARY CLUB.

Wednesday night's meeting of Rotary Club was one of the most interesting and constructive held in a long time, although every meeting means standing for something constructive for the city. There were a number of prominent out-of-town guests and addresses by guests and Rotarians were of momentous interest. We regret our inability to print Senator Marshall's address verbatim.

BAY ST. LOUIS C. OF C. IS INTERESTED IN WAVELAND SEAWALL

Chamber of Commerce of Bay St. Louis and Hancock County Heartily Endorsed Projected Waveland Seawall—Also Plan of Financing to Retire \$1,250,000 Bonds for Purpose.

A special meeting of the Chamber of Commerce of Bay St. Louis and Hancock county was held at the courthouse Tuesday night, with its prime object to discuss the forthcoming special election, August 10th, upon which date qualified voters of the county will be called upon by their ballot to accept or reject the proposed general bond issue, the proceeds of sale of which to pay for a seawall in front of the city of Waveland and contiguous territory, and also part of which amount appropriated and expended in rebuilding parts and strengthening considerable portions of Bay St. Louis seawall. Authoritative opinion, such as W. H. Billingsley, chief engineer, says part of the present city wall would not ward off the ravages of a storm, to say nothing of attending damages to property. To do this it is said, approximately \$100,000 will be necessary, comparatively small amount to deduct from one million two hundred and fifty thousand dollars. Hence it will be seen Bay St. Louis, with its numerous suffrage and vast interest directly at stake, is vitally at stake. It would amount to flirting with disaster, were the voters to fail to administer the recommended attention.

The expense of the proposed seawall, already stated in these columns, is not to be paid by ad valorem taxation, but by a State and county gasoline tax; in other words, there shall be no other taxation to pay for this major taxation.

H. S. Weston, president Chamber of Commerce, presided at the meeting, introducing W. J. Gex, who from the rostrum stated the object of the assembly. His remarks were not only logical but enlightening. Misunderstanding and false representation and interpretation, not through malice but for reason arising in the absence of explanation, is seemingly so rife, that Mr. Gex's remarks were received with all the more interest and direct concern. He invited inquiry, and several questions were given voice.

Senator Carl Marshall, Representative Robt. L. Genin and Hon. E. J. Gex followed and each presented the subject of the project and method of finance in a manner leaving no doubt.

S. Sanford Levy, prominent young attorney at New Orleans and summer resident at Waveland, for sake of information propounded several questions, answers following which cleared the atmosphere of doubt considerably.

The following named committees were appointed to serve the campaign from now on to August 10th:

Finance: Geo. Rea, chairman; Leo Seal, A. F. Fournier, Capt. C. B. Fischer, E. Egloff, John Osoinach. Publicity: Chas. G. Moreau, chairman; Dr. C. M. Shipp, Dr. Jas. Evans, A. Scadiff, S. F. O'Neal.

Auto Committee: R. N. Blaize, chairman; L. J. Norman, C. McDonald, Albert Jones, S. Ladner. Speaking Committee: Jos. O. Mauffray, chairman; Geo. Herlihy, Fred Wright.

Executive: H. S. Weston, chairman; G. Y. Buaze, W. J. Gex, Geo. Herlihy, Jos. O. Mauffray. County Committee: E. J. Gex, chairman; Carl Marshall, W. H. Starr, Frank Quintini, Joe Yarbrough, Ed Keller.

Ward Committee: Mayor G. Y. Blaize, chairman; Wm. Rhur, James Marti, Pete Bourgeois, Capt. Chas. Traub, Aug. Ruhr, H. deGillum, L. C. Carver.

Absent Voters: Robert L. Genin, chairman; A. S. Favre, S. L. Engman.

MISS GILMORE ENTERTAINS AT MISCELLANEOUS SHOWER.

Very pretty indeed was the miscellaneous shower, Thursday afternoon, which was given at the residence of Mrs. Charles Mitchell, residing on Toule street, by Miss Aileen Gilmore, in the honor of Miss Mamie Harper, who will be married to James Sylvester, son of Mr. and Mrs. W. O. Sylvester, on Sunday, August 8th, at 9 a. m. The wedding will take place at the new home of the young couple, located at corner of Second and Front streets.

The Mitchell home was beautifully decorated in harmonizing colors and as the Ford car in its Edwards' garage for repairs, the presents were presented to Miss Harper in a wagon driven by Junior and Snookie Hoods. As Miss Harper was so excited over the surprise, the presents were opened by Snookie and Junior and presented to the young lady.

Those present were: Mrs. Charles Braun, Mrs. A. B. Day, Mrs. J. J. Ford, Mrs. O. T. Harper, Mrs. John Horze, Mrs. Ralph street, Mrs. W. O. Sylvester, Mrs. George Toos, Mrs. Donald Marshall, Mrs. Gaston Robertson, Mrs. Chas. Mitchell, Misses Mary Blau, Helen Chapman, Virginia Chapman, Jeanette Straughan, Helen Coward, Catherine Erwin, Stella Gex, Laura Gex, Bessie Mitchell, Clara Kerzner, Irene Sellers, Junior Robertson, Snookie Hood, Clarence Mitchell, Bessie Mitchell, Nell Harper, Eunice Toos, Mabel Fountain, Elsie Day, Aileen Gilmore, Myrtle Analey, Mrs. J. Welsh, Mrs. El. Arce-neau.

The Sea Coast Echo

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Thirty-Five Years of Publication.
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Some popular song hits make us want to strike out the singer.

Health Note—Don't try to stop a fight between husband and wife.

A man who keeps his nose to the grindstone seldom turns it up at his neighbors.

The lawyer's best friend is the fellow who thinks he can make out his own will.

We follow the banker's advice to "pay by check," but prefer to receive in cash.

Lawyers might also aid the suppression of crime by charging criminals higher fees.

Motorists celebrated Better Brakes Week, and the pedestrians also hope for better breaks.

A nice new game for elderly people is trying to remember the original names of the new songs.

Two canoe paddling champions were married in Toronto, and their experience will come in handy.

Possibly that row over Sunday closing at the Sesqui-Centennial was staged by the publicity department.

Dumb Dora thinks Ethyl Gasoline must be quite a vamp, considering how many have gone loony over her.

When six boys applied for a job as plumber's apprentice, the one who forgot his letters of recommendation got it.

According to Chinese traditions, dress was originally meant to be only ornamental, and it is getting back to the traditional idea.

Unfortunately, those who day-dream of what great good they would do if they had a million dollars usually are about \$999,999 shy.

Only robust women should be sent to Congress, where a strong constitution is necessary to withstand the danger of being bored to death.

Law enforcement pay rolls are so large because there must be so many spies to watch the sleuths, and still others to spy on the spies, and so on.

Triumphs of science continue to accelerate the march of civilization. A newly invented megaphone increases the efficiency of cheer leaders 100 per cent.

Princess Ileana, of Rumania, mentioned as a prospective bride for the Prince of Wales, had a fall from a hammock. By all means get these young people together. Put him on a horse and her in a hammock and they'll surely fall for each other.

President Coolidge caught a three-pound fish in a stream in the Adirondacks and presented it to Governor Al Smith, who will have it mounted and placed on exhibition in the State museum in Albany. Probably no refrigeration was required in connection with the transportation of the fish to the State Capital.

Ronald Amundsen is one man who knew what he wanted; got it, and quit. Upon leaving America recently to spend the rest of his days in his peaceful villa in Norway, he said: "Forty-one years ago, at the age of 15, I knew what to do during my life. I wanted to see both poles. I've seen them. There will be no more lectures; no more expeditions. I'm done."

Suspicious Austrians of the uneducated class refuse to tackle several thousand packages of cigarettes donated to them, each package being marked, "Gift of the American Red Cross." In their language "gift" means poison, and the cross according to their customs, has a significance to our skull and cross-bones. The combination was too ominous to be fooled with.

A London dispatch states that society women will try to look like saints this season, and adds: "The new fashionable complexion is pale and as ethereal looking as possible, while dresses are in stained-glass effects, supposed to give the wearers the appearance of saintly figures depicted on church windows." The dispatch concludes, however, with the reassuring note that "dresses will continue to end at the knee."

The Rev. Loren Pecaut, an Iowa evangelist, will not have to eat his hat. He offered to do so, however, provided he could not prove to a committee of Columbus Junction business and professional men that the Bible is the word of God. He preached a sermon that convinced the committee, who saved the preacher's headgear and digestive apparatus on the first ballot.

MUSCLE SHOALS AT WORK

After a brief shut-down, the power of Muscle Shoals again flows into the channels of industry, through a new arrangement whereby the Alabama Power Company resumes the distribution of the energy generated by this great government plant.

The new contract, like the former one, is temporary, guaranteed only until Congress reassembles in December in another effort to make some final disposition of the big project, but in the event that such disposition cannot be agreed upon the power may be utilized as at present for an indefinite period.

As a matter of fact, there seems to be little probability that Congress, particularly the Senate, will agree upon the terms of a long-time lease to anyone. The deadlock which has existed for five years appears to be firmer than ever.

While a special committee of Congress has by a vote of four to two approved the lease of Muscle Shoals to the Alabama Power Company and associated companies under the terms of a bid submitted by them, strong opposition is seen in the Norris group favoring government operation, and the group headed by the Alabama senators, who favor the bid of the American Cyanamide Company.

So uncompromising are these three groups that it seems probable that a proposal of either inevitably will be opposed by the other two, so that a majority for any one of the three will be difficult, if not altogether impossible.

From the standpoint of the country at large, in view of this vexing situation, it is fortunate that the power of Muscle Shoals is not going to waste, but that it is available for industry, while the government is receiving at least a moderate return upon its investment in this "white elephant" born of the World War.

AROUND WORLD RECORD.

Many things have happened since Jules Verne wrote his then fantastic tale, "Around the World in Eighty Days." No doubt early readers of that famous book considered it only another of the author's vagaries entertainingly presented. At that time no one except a few supposedly crack-brained Darius Greens had any idea that men would ever fly through the air.

But even before the days of airplanes a newspaper woman, known as Nellie Bly, made the trip in 73 days. Subsequent globe-trotters gradually reduced the time, until John Henry Mears made the record of about 35 days in 1913—a record which stood until a few days ago.

In June two Americans, E. S. Evans and Linton Wells, started out to beat Mears' time, which they did, completing the circuit in 28 days, 14 hours, 36 minutes and 5 seconds, or a little more than one-third of the time set by Verne in his famous book.

Some days this latest record will seem to indicate a slow pace. With the recent feat of a non-stop airplane flight of 2,800 miles in mind, we may confidently look to the day when some monster of the air may girdle the globe without a landing in a week, or possibly less.

SURGEONS' BIDS WANTED.

While there can be no reasonable objection to the custom of calling for bids on any contract involving a large amount, the habit many business and professional men have of chasing bids on small quantities of printed matter is sometimes exasperating to printers.

In many cases bids are asked on jobs amounting to only a few dollars, where securing the proposals must inevitably cost more in time and trouble than any possible saving would repay.

According to a story now being widely published, one printer got weary of bidding on trivial jobs, and when a surgeon was asked for bids on a small quantity of letterheads, and also requested that the type form be left standing, so that he might have the benefit of cheaper rates for future orders, the printer wrote the surgeon this letter:

"Am in the market for bids on one operation for appendicitis. One, two or five inch incision—without or without ether—also with or without nurse. If appendix is found to be sound, want quotations to include putting back same and canceling order. If removed, successful bidder is expected to hold incision open for about sixty days, as I expect to be in the market for an operation for gallstones at that time and want to save the extra cost of cutting."

English and French newspapers have been publishing bitter attacks on the United States on account of war debts. Americans in Paris restaurants were assaulted by rowdies on account of jealousy over the greater value of the dollar. That anti-American feeling is growing throughout the world, cannot be doubted. Visionary pacifists who would abolish military training might take note of these things.

Few people in America understand that the Boers of South Africa are quite civilized, said Commissioner Louw, of that country, himself a typical Boer, in a recent address, and added: "Most people seem to think that Boers and Kaffirs are shot as easily in Capetown as cashiers and jewelers in New York."

FIGHTING EDITORS

Whatever may be said of the two recent tragedies, one in Ohio and the other in Texas, in one of which an editor was assassinated and in the other an editor killed his man—we must conclude that the aggressive type of fighting editor is not yet extinct.

In Canton, Ohio, Don R. Mellett, editor of the Daily News, was shot to death by murderers hidden in the darkness, as he was putting his automobile in his garage, at midnight. Mellett's vigorous fight on vice conditions in Canton for several months through the columns of the News, is believed to have led to his death at the hands of underworld thugs.

In Fort Worth, Texas, on the following night, Rev. J. Frank Norris, editor of a religious publication, the Searchlight, shot three times and killed a fellow-citizen who had called to protest against the printing of a scathing sermon directed against the mayor of the city. Norris declares that he fired when he was about to be attacked.

These tragedies bring to mind the case of Carl E. Magee, editor of Albuquerque, New Mexico, who in an effort to shoot a former judge of that State who had brutally attacked him in a hotel lobby, accidentally killed a friend, a bystander who was trying to aid him.

All these cases grew out of violent denunciations in the press of individuals charged with corrupt practices with sensational journalism. In these mentioned the situations were widely different, and no generalization can apply to all three, except that they were all due to bitter feelings engendered by violent newspaper attacks.

There can be no extenuation of the murder of Mellett; Norris possibly may be found to have been justified; Magee certainly did not intend to kill the man who was the victim of his pistol.

The question that arises is this: Do not editors of this type frequently go beyond reasonable limits in their denunciations of individuals whose actions they hold up to public scorn? In other words, is it not possible to condemn wrong-doing in an adequate manner without making published articles so bitter and offensive as to put murder into men's hearts?

"Zipp," a famous sexless monkey, is a recent arrival in this country from Germany; and has attracted considerable attention from scientists. It may be that nature was trying to produce a perfect specimen of professional reformer.

AVERTING TRAGEDY.

The Natchez Democrat sounds a timely warning as to the protection of the boys and girls who swarm around the river and swimming pools at this time of year.

The Democrat gives this advice: "One of the greatest tragedies of life is that a human life—sometimes one of our own family—could have been saved with a little knowledge."

"At no time is this more true than when water accidents occur. To rescue a drowning person does not require great strength, endurance, nor unusual swimming ability. Like everything else at which you would succeed, you must know how."

The average swimmer, not versed in life-saving methods, attempting a rescue, startles the victim, who may lose his head, and the victim may lose his life. The coroner's records are filled with incidents where a double tragedy has followed an attempt of rescuing a drowning person.

"Other people—sometimes those very dear to us—pay the price for our neglect."

"Every year thousands of parties leave home for recreation in some pool, lake or water course, to return with the corpse of a drowned brother or sister."

"Over half of all accidental drownings are preventable, life-saving experts tell us. A wider dissemination of life-saving instructions, and the practice of swimmers of care and good common sense when in the water, will materially decrease this appalling waste of life."

"It is much easier to do a thing than to wish later that you had." The Natchez Chapter of the American Red Cross, with the aid of an expert, is offering a course in life-saving and water safety to every swimmer who cares to take advantage of the opportunity.

"Many Natchez people will be taught this week how to rescue a drowning person from the water; what to do if, after an attempt, he is caught in one of the many death grips with which drowning people unconsciously grasp their rescuers; how to hold the water victim under perfect control with one arm and swim to shore with the other—and how to perform resuscitation if the victim is so near drowned that he has stopped breathing."

"The instruction course, made possible by the Natchez Chapter of the American Red Cross, should prove interesting, educational and valuable."

PROTECT THE PROPERTY.

The North Mississippi Herald prints this bit of information: "An old Calhoun county farmer attended the big picnic at Silver Valley last Saturday, and stayed over to watch the dancing at night. He hadn't been out in the world much, and he was deeply impressed with the girls' clothes at the dance."

"Some of the ladies' clothes I see here," he said, "reminds me in mind of a back-wire fence."

"Somebody asked him why." "Well," he said, "it's this way—they appear to protect the property without obstructing the view."

RADIO AN EXCEPTIONAL CASE

Radio is an industry, but it is the latest youngest of industries. It has become a national institution for amusement, for education and for material application. Broadcasting from police stations and the sheriff's offices leads to apprehension of crooks who would otherwise make a clean get-away. Broadcasting weather conditions is of inestimable value to farmers. Radio has reduced enormously the hazard of ocean navigation and has saved countless lives.

"Most remarkable of all," says the Los Angeles Times, "the serious abuses of the radio have yet developed. Science is unmoral. Its inventions are generally applicable alike to good and evil. Weapons protect life by destroying life. Most health-giving remedies can also be used as poisons. Chemistry is alike a blessing and a bane. To the present time, radio is a happy exception to the rule."

AMERICAN HOME FREE FROM DRUDGERY.

To bring before the public plans of a selected number of well designed houses which incorporate adequate and economical provision for labor-saving gas service, is the object of a competition for architects, being conducted by the American Gas Association, of New York. Prizes aggregating \$2,500 will be awarded to nine prize winners, and in addition, five plans will be chosen for honorable mention.

American homes are noted for ease of upkeep and pleasant living qualities. Further improvements will add to happiness of the American housewife and family.

Will H. Hays, czar of the movie world, has been alternately praised and damned, but principally praised, since he assumed his duties in 1922 upon resigning as Postmaster General. His services at \$100,000 a year have evidently been satisfactory to his associates, who have secured his acceptance of a contract for an additional ten years.

American railroads pay \$1,000,000 a day in taxes.

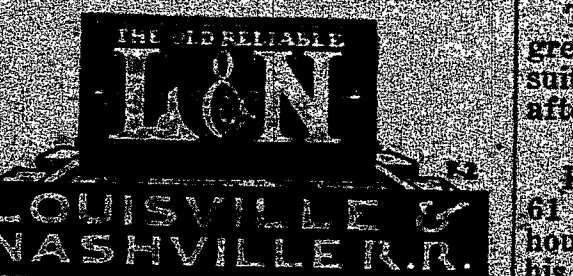
Helping To Build The SOUTH



FOR MANY YEARS this Railroad has used daily and weekly newspapers, farm journals and widely distributed booklets for the purpose of advertising the commercial and agricultural attractions of the territory it serves. The bulk of the circulation of these magazines and newspapers has been confined principally to the Central-West section of the country. Believing, however, that the eyes of the entire nation are on the Southland, and that the clear-thinking people of every state in the Union are looking to this great territory of milder climates and greater opportunities, this Railroad, some months ago, inaugurated a campaign of advertising in magazines of general circulation, such as The Saturday Evening Post, The Literary Digest, The National Geographic Magazine, and Review of Reviews.

These advertisements will run regularly throughout the entire year, and those which have appeared have brought inquiries from every state in the Union. These inquiries are being promptly and intelligently answered, and it is the belief of the management of the Louisville & Nashville Railroad that the South—particularly that part of the South served by "The Old Reliable"—will show remarkable and uninterrupted population increase.

Prosperity comes with increased population and this Railroad—the first great North-and-South trunk line of the nation to adopt national advertising—is doing its part to build the community in which you live.



Hancock County Insurance Agency

INSURANCE

IN ALL ITS BRANCHES
Let Us Take Care Of Your Needs

Phone 108
Hancock County Bank

The GREATEST BUICK EVER BUILT

SOON ON DISPLAY

MAGNOLIA MOTOR CO.,

1504 Twenty-third Avenue,
Gulfport, Miss.

BEACH GARAGE

Open Continuously. Always at Your Service.
Telephone Number 95.

Pan-Am Gasoline

Sold at Drive-In Station.
Courteous Attendants; Expert Mechanics.
ON THE BEACH, BAY ST. LOUIS, MISS.
R. P. KNIGHT, J. C. JAMES, Props.

OPEN THE YEAR ROUND. AMERICAN PLAN.

HOTEL WESTON,

BAY ST. LOUIS, MISS.

Catering to Tourist and Transient Trade.
THE FOUR-SEASON HOTEL.
A Most Delightful and Home-Like Resort for Visitors.
Every room an outside room, all with private bath, single and double.
Address H. C. BABCOCK, Manager.

BAY ST. LOUIS FERRY

Day and Night Schedule now in effect

LEAVE BAY ST. LOUIS		LEAVE POINT	
6:30 A.M.	2:30 P.M.	7:00 A.M.	8:00 P.M.
7:30 "	3:30 "	8:00 "	4:00 "
8:30 "	4:30 "	9:00 "	5:00 "
9:30 "	5:30 "	10:00 "	6:00 "
10:30 "	6:45 "	11:00 "	7:30 "
11:30 "	8:15 "	12:00 Noon	9:00 "
12:30 P.M.	9:45 "	1:00 P.M.	10:30 "
1:30 "	11:15 "	2:00 "	12:00 A.M.

Service between Bay St. Louis and Henderson Point.

GEARY-OAKES CO., Inc.

GENERAL CONTRACTORS
NEW ORLEANS

HANCOCK COUNTY AND PROSPERITY

Every Vote For the Beach Road Protection On Tuesday, August 10th,
Means Added Prosperity and More Value to Property in
Waveland, Bay St. Louis, Lakeshore and All of Hancock Co.

NO PERSON or people can be prosperous and happy unless the community in which they live is accelerating in values and its citizens thereby enjoying the fruit of such activity. "Hancock County and Prosperity" cannot become an active, living reality unless there is prosperity, and this cannot come until there is united and concerted action to expand. Standing still is going backwards, and unless the people of Bay St. Louis, Waveland, Lakeshore and Hancock county sponsor improvements, with subsequent prosperity, they can never go forward. Climate, salt air, sunshine, breezes from the gulf and the balsamic breath from the pines and ozone health properties are all very good. These are potential, but in a sense mean nothing if our people are going to rest where our forefathers left off years ago and if they fail to keep up with the march of other cities and counties. Bay St. Louis, Waveland and Hancock county have competitors; other localities are spending millions—not only thousands—of dollars, for protection, enhancement and general betterment.

On Tuesday, August 11th, citizens of Hancock county will vote on a bond issue of \$1,250,000.00 for the building of a seawall along the Waveland front and other contiguous territory, of which amount it is authoritatively given out that of this amount \$100,000.00 will be used for rebuilding in parts and strengthening of the Bay St. Louis seawall, said in certain sections to be in precarious condition in the event of the advent of a tropical storm. Should this county election fail on the 10th, then it will be up to the taxpayers of Bay St. Louis to again issue another direct bond issue to protect and take care of the present wall. This is inevitable. A bond issue, then, of \$100,000 would be necessary. This statement is based on the professional opinion of J. W. Billingsley, chief engineer and adviser.

As in the case of previous bond issues, there are certain provisions which are not generally understood. It is the purpose of this page article, backed by the Chamber of Commerce and Rotary Club, as well to de-

tail briefly but thoroughly the proposition of the county bonds, to be paid for by State and county gasoline tax, all of which should receive the unanimous endorsement of the voters, in order Hancock county, since Waveland is an integral portion of the county and a great factor in carrying the ad valorem tax, may carry on in its attempt to secure greater prosperity and prestige.

Especially is it necessary at this time for the people of Bay St. Louis, Waveland and the balance of Hancock county to carry this issue by a large majority, thereby indicating in no uncertain terms, their confidence in their respective towns and the county generally. Every vote "For" will be a boost. This section at no time during its long history has grown rapidly as at present and a tendency to better values. To sustain these values we must give substantial backing. We do not think we are the victim of hectic speculation, etc., but we do think we are on the ground floor for that condition which makes for permanent investment.

We do not want the bond issue to fail on account of lack of interest, and for this reason are asking that you—if you will—vote for it, and have others to vote for it, but also that you expend personal effort in working for it. To work for this bond issue will indelibly identify you.

FIGURES AND FACTS FOR YOUR INFORMATION.

Approximately at present the State and county will collect \$55,000 annual gasoline tax. On this basis it will be safe to sell \$800,000.00 worth of the bonds, and for the present be amply able to take care of the debenture and incidental interest, and the Board of Supervisors have agreed and will enter an order on the minutes that only such bonds will be issued as can be taken care of by the gasoline and automobile tax without tax on property. Then, since this income is bound to increase by natural sequence and from a growth created by the improvement, it will be possible to issue the balance. The county only wishes the

authority to issue bonds in the amount of \$1,250,000.00. That is the issue for the 10th of August. Then as it needs it and will see its way clear to redeem solely from the gasoline tax will sell such bonds as this tax will take care of for the present. As the gas tax increases, it is planned to sell the balance of the bonds. This will be done by the Board of Supervisors in order to keep its pledge to the people, to the effect there will not be one dollar spent that the gasoline tax cannot take care of. There will be no increase in the present ad valorem tax, not a cent of additional direct taxation.

THE BONDS AND HOW TO BE SOLD.

The Board of Supervisors has in its minutes of July, 1926, the bonds for seawall shall be sold openly and publicly to the best and lowest bidder; that the bonds shall bear only 5½ per cent, rather than 6 per cent, as formerly, thereby getting money at the lowest rate possible and yet sufficiently attractive to make the bonds salable. A cheaper bond would hardly sell. At 5½ the interest will be comparatively small. That an open and public sale will be made will give the county a better proposition and thereby save money.

WHY BAY ST. LOUIS SHOULD FEEL DIRECTLY INTERESTED.

While Bay St. Louis in common with the balance of Hancock county should feel a material interest in protecting its coastal lines, in order to give added values to all sections, Bay St. Louis people in particular should feel a direct interest in the proposition. Not only are we told by an authority not to be questioned, that our own protection wall in parts is in jeopardy, and that \$100,000.00 will be necessary to make our homes and other interests safe and permanent, but the Board of Supervisors have gone on record that every effort will be exerted to have the next Legislature to make it so the gasoline tax, in time, will also take care of \$161,000.00, remaining amount of the Bay St. Louis bond indebtedness, and for which our people are carrying a great burden of taxa-

tion. But this is not used as a leverage. In any event, the Board of Supervisors is going to memorialize the Legislature to make it possible to have the gasoline tax pay for the present Bay St. Louis seawall. Then if the Bay wall is to be paid for by such method, why not Waveland?

The fact must never be forgotten that Waveland is as much part of Bay St. Louis as the balance of the county. Interests of both cities are inimical. In fact, they are practically one. Things affecting one affects the other. Bay St. Louis' vote defeating the Waveland seawall would mean defeat for Bay St. Louis. The matter comes right home, at our very doors. No one will deny this.

WHAT WE WILL LOSE IN TWENTY-FIVE YEARS.

Since the State already collects this gasoline tax, and we are paying for same, should the Waveland seawall project and county bond issue fail to carry, in twenty-five years we shall have lost the gross amount of \$375,000.00, coming from the State at the rate of half pro rata share. If we fail to embrace this proposition at present and thus secure by budget allotment the present gas tax, there is no doubt the next Legislature will appropriate this money in part or as a whole to other purposes, which it cannot do now. That is, the gas tax for educational, institutional and other purposes. It must be remembered the gas tax can be converted for use to any purpose whatsoever the Legislature may later decide. While it is not specifically stated, it can be used at present for seawall purposes, under Chapter 234, Laws 1926, passed for the benefit of Hancock county, the new chapter says it can be used for the protection of roads from "tide water" encroachment. Under the provisions of this bill it was necessary to create a Road Protection Commission, the personnel of which will be noted in the signatures below. This commission, operating in conjunction with the Board of Supervisors, are acting under this provision.

Signed:

EXECUTIVE COMMITTEE:

H. S. WESTON,
G. Y. BLAIZE,
GEORGE HERLIHY,
W. J. GEX,
JOSEPH O. MAUFFRAY.

ROAD PROTECTION COMMISSION:

R. C. ENGMAN, Chairman,
RANDOLPH J. LADNER,
JAS. W. VAIRIN,
HARRY HALL,
AUGUST RUHR.

BOARD OF SUPERVISORS:

H. S. WESTON, President,
JOHN WHEAT, Beat 2,
CALVIN SHAW, Beat 3,
JOSEPH MORAN, Beat 4,
JOS. L. FAVRE, Beat 5.

PUBLICITY COMMITTEE:

CHAS. G. MOREAU, Chairman,
DR. JAS. A. EVANS,
SARDIN F. O'NEAL,
DR. C. M. SHIPP,
A. A. SCAFIDE.

CHAMBER OF COMMERCE

HANCOCK COUNTY, BAY ST. LOUIS, MISSISSIPPI.

The Sea Coast Echo

City Echoes.

—Mallons for sale, 10 cents each. Telephone 253-M.

—Misses Effie and Leone Nicaise, of Kiln, Miss., motored down Thursday afternoon, visiting friends.

—Miss Ollie Curet, accompanied by her friend, Chris Hart, both of Kiln, Miss., spent Thursday here on a pleasure trip.

—Mr. and Mrs. S. L. Holden spent the week-end at the home of Mr. and Mrs. D. Cuevas, visiting relatives at Kiln, Miss. Holden being a bride only a few days.

—Mrs. Lamar Otis and children left their home at Longtown a few days since for Montegale, Tenn., where they will remain for the balance of the season.

—A group of about thirty girls are spending a two weeks' vacation at the Jewish Federation. They entertained Wednesday night with a dance on Drackett's ferry boat.

—Mrs. Alcida Ladner, accompanied by her sister, Mrs. J. Strong, are spending a few days in New Orleans visiting friends and relatives, on both a pleasure and business trip.

—Mrs. George Munn, Sr., came out from New Orleans Thursday for the day, visiting at the home of her brother, publisher of The Echo, at the family home in Carroll avenue.

—Mr. and Mrs. Gaston Robertson, accompanied by Mrs. Robertson's sister, Miss Banna Smith, of Laurel, Miss., motored over to Gulfport Sunday, visiting friends and relatives.

—A group of about seven cable splicers connected with the Southern Bell Telephone Company are working in this section for the last week and expect to be here for about three weeks. Bruce Brannon is supervising the work.

—Mr. and Mrs. Charles Testart are among the many who make the summer colony at Bay St. Louis this year unusually large. They are charmingly domiciled at their home in Booker street, and will linger as long as the season will permit.

—Delmas Ladner, accompanied by Hubert and Morris Irving, of Hattiesburg, Miss., motored over on a business transaction in Gulfport, and came down Sunday afternoon to visit Mr. Ladner's parents, Mr. and Mrs. Alcida Ladner, residing on Keller avenue.

—It is interesting to note actual construction has begun on the Bay St. Louis bridge. Additional equipment arrived during the week and the work of sinking test piling and building the preliminary outline of the bridge from the head of Ulman street is in process.

—Mr. and Mrs. George R. Rea have as their house guest Miss Elizabeth Rea, a niece, from Wesson, Miss., who will remain for an indefinite stay. Miss Rea accompanied Mr. and Mrs. Rea on their auto trip Sunday back from Wesson, Miss., where they visited under the parental roof.

—Attorney S. Sanford Levy and family are delightfully located for the summer term at the extreme south end of Waveland, where their home is located. Attorney Levy is one of zealous workers for the proposed seawall and is enlisting the aid and active support of many residents of that section.

—Rev. Father Carra, pastor of St. Patrick Church, a New Orleans, spent part of the week in Bay St. Louis, visiting at the home of his friend, Rev. Father Gmelch, at the rectory. Father Carra is a frequent visitor to this city and to The Echo remarked that it was always a visit he anticipated.

—Mrs. Pearl Pouillon, who was residing with the Manieri family, on Keller avenue, is on a pleasure trip in Memphis, Tenn., visiting friends. Word was received from her, stating that she was leaving with a party of friends on a trip to Indianapolis, but she expects to return to Memphis for an indefinite time.

—Mr. and Mrs. C. A. Wilder, of Senatobia, Miss., are spending an indefinite time here. Mr. Wilder is connected with the Southern Bell Telephone Company and will be working here for several months. The young couple will depart from us for several days, as they are planning on visiting Mr. Wilder's relatives in Atlanta, Ga.

—Mrs. George E. Pitcher, Jr., was hostess to the Tuesday Afternoon Bridge Club at her inviting home at Cedar Point beach front, and which easily proved one of the delightful numbers of the series of bridge parties which a number of ladies are enjoying from week to week during the season. Mrs. Pitcher is an ideal hostess, hospitable and gracious, accounting for the success of the event.

—It is interesting to note the success that marked the fair and lawn party, which occurred Saturday evening on St. Stanislaus College grounds, given by the Misses Mauffray and Azelle Favre and others, representing the Children of Mary Sodality, raising funds to pay for one of the memorial stained windows in the new Church of Our Lady of the Gulf. Parties in charge are thankful for the liberal patronage and co-operation which came from many sources to make the affair the success that it was. An interesting program added to the pleasure of the evening.

GARAGE FIRE ON WEDNESDAY NIGHT DESTROYS 10 CARS

Mill Garage, Corner Washington and Hancock, Burned—No Insurance on Cars or Working Equipment.

Fire Company Does Splendid Work.

Fire from definitely unknown origin Wednesday night at 9 o'clock completely destroyed the garage building, corner Washington and Hancock streets, along with nine automobiles, including a large touring car owned by Marshall Ballard.

It is said working on this particular car, while a young man was working beneath it, a short circuit occurred, and sparks scattered in all directions. The atmosphere became so charged with smoke and fumes from oil and other mineral product, the workman had barely time to escape.

The place, enveloped with smoke, was soon ablaze. A car near the entrance, and reports carrying insurance, was also destroyed. The fire spread from the flame, while nine other autos remained as food for the voracious flames. None of the nine carried fire insurance.

OCCUPANTS OF BUILDING.
Part was occupied by A. E. Mill, who conducted a general repair garage, and into which he had moved not a very long time ago. He did a splendid business and carried no insurance on his equipment.

Andrew Carver, blacksmith and wheelwright, occupied the other part in the pursuit of his business. Neither was his equipment nor material carried in stock insured. Neither occupants carrying insurance protection, sustained total loss.

BUILDING CARRIED INSURANCE.
The building was practically constructed of frame, with facing of concrete blocks, both on Hancock and Washington streets. It was protected with a policy in the amount of \$2,000.00. B. Terrell Perkins and Grady H. Perkins jointly owned the building, which they recently acquired by private sale from Mr. Carver, who had originally constructed the building for his own occupancy and sale.

INTENTION OF BUILDING OWNERS.
Interviewed by The Echo, Messrs. Perkins stated it was not their intention, for the present at least, to rebuild, and they would in the meantime sell this spacious piece of land, which carried with it one of the best business corners in the city. They said it would make a splendid site for a filling station, provided, however, it were built further back from the sidewalk than where the former building stood.

Loss estimated on the nine cars destroyed is variously estimated conservatively at \$10,000.00.

The building, a two-story building on one corner opposite, owned by Burton Ladner, and the bakery business on another corner opposite, were saved by the prompt and heroic efforts of the Bay St. Louis Fire Company. The company's fire fighting paraphernalia and other physical equipment were promptly worked into the scene and regular members and other volunteers were quick to respond. Were it not for this it is possible the loss sustained would have been many times the more.

If a new fire engine is necessary to cope with when such emergencies arise, if there is sufficient work with proper force, and above all, if the city of Bay St. Louis has the funds, without further taxation, to purchase such an expensive engine as we understand is proposed it should then be purchased—not but other wise. An iota of prevention is well worth a superabundance of cure.

The Merchants Bank & Trust Company received word this week that the new chime clock for the exterior of the bank building had been shipped and will soon reach Bay St. Louis. It will give our city an added touch to its metropolitan mien and to the city attractiveness, to say nothing of the clock's usefulness.

—Mrs. O. J. Gilbert, accompanied by her daughter, Miss Leone, Miss Vivian, Blaise, Ethel and G. Y. Valze, Jr., left during the latter part of last week in Mrs. Gilbert's fine new Nash car, with G. Y. Jr., at the wheel, for Canada as their objective point. They are at present on their way to New York, already visiting Washington, and yesterday wired from Philadelphia that they were visiting the Sesqui-centennial Exposition. On their return trip they will visit Niagara Falls and Chicago, planning to be back home about the early part of September.

LADIES W. O. W. CIRCLE ENTERTAIN.

Plan to Give Benefit Ball During Month of August—Date To Be Announced Later—Afternoon Reception in Occasion of Pleasure.

On Tuesday last Pine Grove Woman's Circle held their regular meeting, at which time plans were laid for a ball to be given some time in August. This ball will be given to help their brother Woodmen in defraying the expenses of the cement paved sidewalk in front of the hall, which is a great improvement to Second street. The ladies hope to have the support of every Woodman to help them in their noble endeavor.

After the meeting the ladies repaired to the dining room to partake of a two-course luncheon, which consisted of chicken salad sandwiches, fruit punch, ice cream, cake and home-made candy, prepared and served by Mrs. Elizabeth Boudin, to whom fell the honor of serving the Circle at this meeting. Every meeting a name is drawn from a box to ascertain who will be the next to entertain.

The money is furnished partly from the ladies' contributions to the general fund, and the refreshments are allotted accordingly. Mrs. Boudin exceeded her allowance and gave the ladies a rare treat, which was greatly appreciated and will long be remembered. In addition to the members present, a number of visitors to help enjoy the good eats.

The Ladies' Woodmen Circle of Bay St. Louis is one of the active and effective organizations of the city, a number of ladies who have banded themselves together in not only fraternal endeavor and result, but to assist in the equipment of a general interest, benevolent and charitable work.

Such organization has a wide field and is accomplishing great results. The coming ball in August to help defray the cost of the cement sidewalk front of the hall, warrants a large attendance and liberal patronage. The public will eagerly watch for the date.

MEETINGS FOR NEXT WEEK.
Under the auspices of the Chamber of Commerce, there will be several rallies held in the interest of the proposed seawall and gasoline tax imposed in order to retire the bonds incidental therewith.

MONDAY AFTERNOON.
In Bay St. Louis on Monday afternoon, 3 o'clock, Senator Carl Marshall will address the ladies, explaining the proposition and answering questions. Hon. E. J. Gex will also be present. Gentlemen, who wish, may attend.

WEDNESDAY NIGHT.
In Bay St. Louis Wednesday night, at the courthouse, 8 o'clock, a general meeting will be held, to which everybody is invited. This will perhaps be the biggest rally of all. There will be a number of prominent and able speakers on hand. No one interested should miss this meeting.

FRIDAY NIGHT.
The same speakers to be heard at Bay St. Louis Wednesday night will address the rally at Kiln, at the Kiln Hotel, on Monday, August 1st. The meeting will begin promptly at 7 o'clock, in order to not keep people out too late and in consideration of the many who will come from far in order to hear "Why I Should Vote To Have the Gasoline Tax Spent in Hancock County."

AT LEETOWN.
Public meeting at Consolidated School house Friday night, at 7:30 o'clock.

CHURCH SODALITY GIVE PARTY.
So successful was the fair given last Saturday night on the college lawn, benefit memorial window Church Our Lady of the Gulf, under auspices of the Society Children of Mary, that the list of workers who made the affair a success is herewith given:

Candy: Margaret Green, Genevieve Green, Regina Blaise assisted by W. H. Starr, Waldo Otis, George Scheib. Cake: Elsie Spil, Hilda Spil, Clara and Mildred Boh; assisted by H. S. Saucier, Leo Blaise.

Ice cream: Miss Louise Armstrong, assisted by Mr. and Mrs. Geo. Stephenson.

Punch: Azelle Favre, Lillian and Stella Tudury, Marceline Telhiard, Louise Saucier, Althea and Alberta Casanova, Iolande Mauffray, Sandwiches: Juliet Perre, Leonide Perre, Erin Saucier, Amelia Scafide, Agnes Lagniel.

Tombola: Elsa Mauffray, Josephine Benigno, Marie Quintini, Norma Gex.

Entertainment committee: Julia Blaise, chairman, Irene Mauffray, Valmae Saucier, Oleah Mauffray, Irene Seller.

Grounds committee: Mercedes Spornio, Iolande Mauffray.

TO TAKE CARE OF QUESTIONS ASKED.
Secretary Gentry, of the Chamber of Commerce, announces he will take care of any question or questions asked in reference to the proposed seawall and county bonds to be redeemed by gasoline tax.

City Echoes
—Mr. Peter McBride and sisters, from New Orleans, are visiting at the home of Mrs. C. M. Forstner on the beach front.

—Miss Ethel DeArmas, charming and accomplished young daughter of Mr. and Mrs. John DeArmas, has gone away on a visit to friends of several weeks' duration.

—Mrs. H. G. Cauty and daughters left Thursday by automobile route for Pasadena, where they will remain a month, visiting at the home of Mr. and Mrs. Cauty, Sr.

—M. D. Tate, resident of Piquette, became involved in an altercation at Manieri's restaurant Sunday and was taken home and put to bed, with attending physician.

—It will be interesting to motorists to learn work of paving the roadway from the Christian to Bayou Portage is nearing completion. Traffic is now interrupted. The Hills Hotel construction is three weeks ahead of schedule.

DR. SPENCE ELECTED MAYOR OF CITY ACROSS THE BAY

Tuesday's Municipal Primary Election as Pass Christian Resulted in Giving Its Chief Executive Fourth Consecutive Term.

Dr. James H. Spence, mayor of Pass Christian, and as well known in that city as in Bay St. Louis, captured the Democratic nomination (equivalent to election) for mayor of his home town, and after having fought one of the most hotly-contested political fights in the history of the city, he was elected.

Mayor Spence was opposed by formidable contenders. By no means an easy fight. But his splendid record for actual progress and improvements for Pass Christian retains his services. Mayor Spence's record stands for itself. Physical improvement on every side, water, his splendid administration, and it is well and to the people's best interest that he be retained.

In his election Tuesday, Spence defeated A. E. Lang by a vote of 232 to 183. The opposition to his candidacy, it is said, was purely political. Mayor Taylor, candidate for alderman at large, won in the first primary by receiving a larger vote than his two opponents combined. The vote was: Taylor, 264; L. H. Barksdale, 163; Walter Manuel, 31.

The race for marshal was led by P. Saucier, with 146 votes, followed by Adolph Demetz, with 112.

Other candidates for this office were Jim Peralta, who received 82, Levi Sprinkle 76, and Adolph Poyadeau 18.

For tax collector the vote was as follows: Leo McDermott, 164; Barnard Chofard, 129, and Mrs. Ruth Spradley, 118.

The vote for aldermen for the various wards was as follows: Second Ward, W. T. Wood 95, Bernard L. Knost 71; Third Ward, Eugene Peratta 82, Donald Demetz 43; Fourth Ward, Jim Smith 19, Joe Whitman 9.

H. H. Hanson, candidate for alderman from the First Ward, and Martin Farrall, candidate for city clerk, were unopposed and were declared nominated by the executive committee. Four hundred and fifteen votes were cast in the election, said to be the largest polled in the history of the city.

Chofard and McDermott, for tax collector, and Saucier and Demetz, for city marshal, will be in the runoff in the second primary, August 3. Nearly all of the regular ticket was nominated, along with Mayor Spence.

Dr. Spence's election is of great satisfaction to Bay St. Louis. He has many friends and is an almost daily visitor here, and keeps in touch with both towns.

A WISE MAN CHANGETH HIS MIND.
At a special meeting of the Chamber of Commerce, held last night, at the courthouse, to hear first report from the various working committees recently appointed in connection with the campaign for seawall building and issuing bonds for payment of same under premises of gasoline tax, Hon. E. J. Gex addressed the meeting, there being a large number of citizens present, during which time the speaker invited inquiries which he subsequently answered to the satisfaction of all concerned.

Hon. H. deS. Gillum, alderman from Ward 3, city of Bay St. Louis, opposed to the proposed bond issue, asked a number of intelligent questions, to which Mr. Gex promptly responded. At the conclusion, Alderman Gillum rose from his seat and expressed satisfaction at the knowledge he had gained, stating that all objections regarding the proposed bonds and plan of retiring, and announcing his intention to support the proposition and vote for same.

Alderman Marti, Ward 2, expressed his satisfaction and acceptance of all explanation and also announced he was "for" where formerly "against."

It has well been said, a wise man changeth his mind.

It is unfortunate the matter could not be explained fully to every man and woman in Hancock county.

H. S. Weston and G. Y. Blaise presided at the meeting.

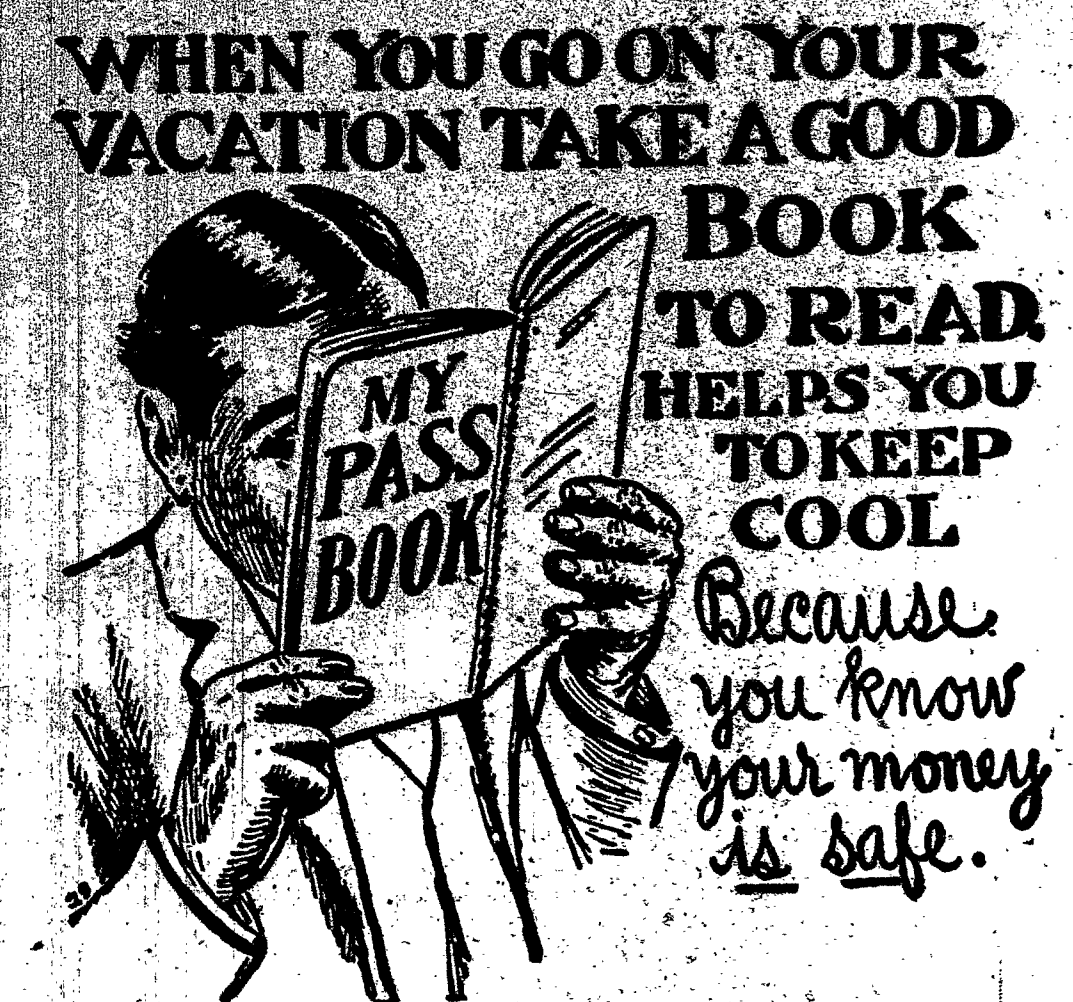
CHURCH FAIR FOR AUGUST 14 AND 15.
A meeting of a number of parishioners of Church of Our Lady of the Gulf was held Monday night, at which it was concluded to give a benefit church fair on college campus, August 14th and 15th.

Among those present were: Father Gmelch, Jos. O. Mauffray, E. J. Lacoste, Harry Glover, Joe Ratyik, Mrs. J. A. Green, Mrs. Boh, Mrs. E. J. Lacoste, Mrs. Jos. Ratyik and Mrs. R. N. Blaise.

E. J. Lacoste was elected chairman of committee; Chas. G. Moreau, chairman of publicity committee; E. J. Dubuc, secretary; Jos. O. Mauffray, chairman grounds committee; Arthur Surcouf, chairman illumination and decorations committee; Harry Glover, chairman restaurant committee; Mrs. Boh, chairlady candy committee; Mrs. Green, chairlady cake committee; Mrs. Jos. Ratyik, chairlady lemonade and punch committee; Mrs. H. F. Mattox, chairlady ice cream committee; Mrs. R. N. Blaise, chairlady tombola committee; Mrs. E. J. Giering, chairlady children amusements; Henry Larose, chairman candy store; Miss Margaret Green, chairlady Charleston contest; S. S. Saucier, official entertainer; E. J. Arceneaux, chairman advertising committee; E. J. Dubuc, chairman treasure hunt.

All heads of committees are requested to be present with their sub-committees at meeting to be held on Monday, August 2nd, at 8 o'clock, at the Bay-Waveland Yacht Club.

—Mr. and Mrs. Sidney J. Ota have gone to Clifton Springs, N. Y., as per annual custom, and where they will remain for the balance of the season. Formerly they made the journey by auto, but this season by rail, getting there quicker. However, at Clifton Springs they have the permanent access to a car for side trips and general use.



When you go on your vacation take a good book to read. Helps you to keep cool. Because you know your money is safe.

This is the time of the year when we all want to "knock off" work for a few weeks, but many haven't the necessary funds. Don't let this happen to you next year. Come in and open a Savings Account, with the steadfast purpose of adding to it regularly, and your vacation and future will be assured.

We will welcome you.

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If you have Real Estate of any kind to sell, it will pay you to see

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CLASSIFIED ADVERTISEMENTS.

FOUND.
One collie. Address J. J. Fortier. Telephone 375-B.

FOR SALE.
Surry \$5; horse \$50; 7 turkeys, \$35; 10 White Wyandotte hens and rooster, \$18. Everhart, Waveland, Miss.

FOR SALE.
Wanted to sell immediately. Antique French Plate Mirror, piano and other furniture. Apply 636 North Front street.

FOR SALE.
Modern Ford touring car. Phone 373-X. Waveland, Miss.

FOR SALE.
Beautiful bay mare, young; excellent for saddle and buggy. Apply Mrs. Victoria Brown, care Collins' Place, Waveland, Miss. Tel. 248.

FOR SALE.
One used Even Rude Outboard Motor, \$35.00. Apply Bay Mercantile Co. 7-24.

FOR SALE.
A Dodge Touring Car in good condition, except battery, which will be allowed for in sale. Have bought a new closed Dodge. Address C. P. O. Waveland. 7-10-41.

FOR SALE.
Cattle for sale. See E. W. Vairin, or phone 73, Bay St. Louis, Miss.

FOR RENT.
Well furnished room, with bath. Gentleman preferred. 115 State street.

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N. & F. HEWES BLDG., GULFPORT, MISS.

NOTICE TO HUNTERS.
Be it ordered by the Board that the resident hunters' license shall be \$2.00 for hunting season in Hancock county, non-resident hunters' license to be \$3.00 for hunting season, the State license for resident hunters' \$3.00. State license for non-resident hunters \$3.00 and the said license shall be paid by everyone irrespective of age. Be it further ordered that the hunting season in Hancock county shall not begin earlier than November 15th, 1926, and shall close the first day of January, A. D. 1927, at the discretion of the trial judge. Be it further ordered that this order be published in The Sea Coast Echo, a weekly newspaper, with a circulation in Hancock county, for one week after its passage, said law to become in force and effect from and after its publication.

NOTICE OF SPECIAL ELECTION.
Pursuant to an order of the Board of Supervisors of Hancock County, in the State of Mississippi, passed at its regular July meeting, A. D. 1926, and in accordance with the provisions of the laws of the State of Mississippi, given that an election will be held on the second Tuesday in August, A. D. 1926, for the purpose of voting upon the question of whether or not the bonds of Hancock County, Mississippi, shall be issued for road and bridge purposes, and the matter of costs of construction and recommendation, as submitted to and adopted by the Board of Supervisors and on file in the office of Clerk of said Board, in an amount not exceeding one million two hundred and fifty thousand dollars (\$1,250,000.00), and at said election the matter of the issuance of said bonds shall be voted on as provided by Chapter 207, Laws of Mississippi, 1922.

Published and posted this 16th day of July, A. D. 1926.
W. A. McDONALD,
Hancock County Election Commissioner.

ANNOUNCEMENT

During the month of August our business will close on Saturday promptly at noon. This will enable our employees to enjoy a well-earned half day of recreation.

Your co-operation will be appreciated.

C. C. McDONALD

Phone 8